

LEAD 201-010 Introduction to Consumer Policy Syllabus for Spring Semester 2006

<u>Texts & Resources</u>	<u>Catalog Description</u>	<u>Course Objectives</u>
<u>Grading</u>	<u>Class Schedule</u>	<u>Class Format</u>
<u>Project Assignments</u>	<u>Advice for Success</u>	<u>Class Attendance</u>

Gerald J. Kauffman

University of Delaware, College of Human Services, Education, and Public Policy, Spring 2006

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Class Hours:

M/W 12:10 – 1:25 pm

Room 221 Allison Hall

Texts & Resources

Dye, Thomas R., 2005. Understanding Public Policy. Eleventh Edition. Pearson Prentice Hall. Upper Saddle River, N.J.

Important related web sites:

www.wr.udel.edu

University of Delaware, IPA, Water Resources Agency

www.ipa.udel.edu

UD Institute for Public Administration

www.udel.edu/suapp

UD School of Urban Affairs and Public Policy

www.consumersunion.org

Consumers Union

Catalog Description

Explores general models of how consumer policies come into being and examines how the relationships between consumers, government and business impact the formulation of these consumer policies.

Grading

Final grades will be based on the following calculations:

Midterm Paper No. 1	15%
Final Term Paper No. 2	15%
Midterm Examination	30%
Final Examination	30%

Class Schedule

Wed Feb 8, 2006

- Introductions
- Syllabus review
- Super Bowl ads and consumer policy
- Homework: Read the Declaration of Independence and U.S. Constitution

Mon. Feb 13/Wed Feb 15 – Democracy, government, and public policy.

- Basis of government and policy: Magna Carta, Declaration of Independence, U.S. Constitution
- 3 branches of government
- Federal, state and local government structures in the USA and other democratic governments.
- Characteristics of leadership in US/world history (Ben Franklin, George Washington)

Mon Feb 20/Wed Feb 22 – What is Public Policy?

- The political system
- Consumer rights
- Policy analysis

Mon Feb 27/Wed Mar 1 – Models of Public Policy Analysis

- US institutional model
- Rationalism – policy as social gain
- Incremental model based on past governance
- Public choice/economic model
- Game theory/rational choice

Mon Mar 6/Wed Mar 8 – The Policy Making Process

Mon Mar 13/Wed Mar 15 –Public Health Policy

Mon Mar 20/Wed Mar 22 – Educational Policy and Schools/ Mid Term Examination

Mon Mar 27/Wed Mar 29 – Spring break

Mon Apr 3/Wed Apr 5 – Economic and Tax Policies

Mon Apr 10/Wed Apr 12 - Field Trip to U.S. Constitution Center, Philadelphia, PA

Mon Apr 17/Wed Apr 19 – Environmental Policy

Mon Apr 24/Wed Apr 26 – Civil Rights Policy

Mon May 1/Wed May3 – Homeland Security and Defense Policy

Mon May 8/Wed May 10 – Consumer Rights

Mon May 15/Wed May 17 – Review of semester and field trip

Mon May 22 - Final Examination

Project Assignments

Project

Due Date