



Zoe Rawheiser - UAPP225

Campaign Finance: Past

- Tillman Act of 1907
 - Prohibited monetary contributions to candidates by corporations or nationally chartered banks
- Federal Election Campaign Act (FECA) of 1971
 - Added limits on campaign spending on communication media, created penalties for election law violations, and established disclosure requirements
 - A later 1974 amendment created the Federal Election Commission (FEC)
- Bipartisan Campaign Reform Act (BCRA) of 2002
 - Further amendment to FECA
 - Decreased the role of soft money in political campaigns
 - "Stand by Your Ad" provision



Citizens United v Federal Election Commission

- Landmark case decided in 2010
- "Electioneering Communications"
- 5-4 decision in favor of Citizens United
- Determined that the free speech clause of the First Amendment prohibited limitations on political campaign spending by corporate, non-profit, labor union, etc groups

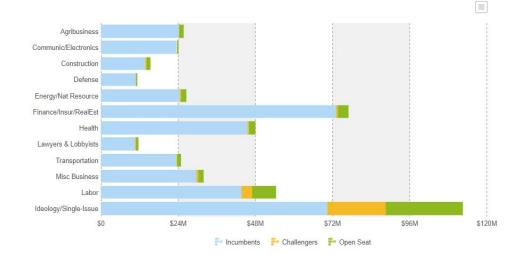


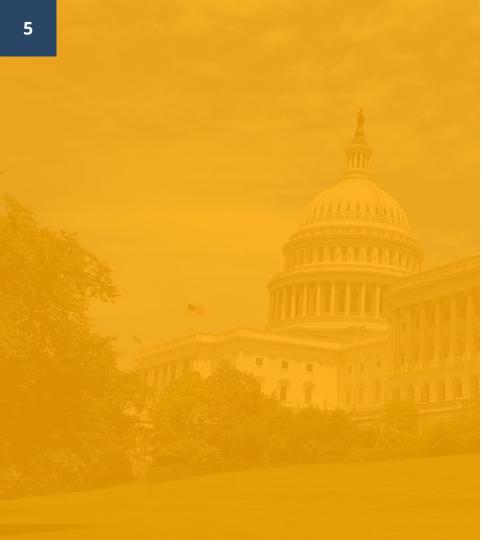


Implications of Citizens United

- Those with the most money have the loudest voices
 - The creation of super PACs and "Dark Money Groups"
 - Campaign spending by corporations and other outside groups increased by <u>nearly 900%</u> between 2008 and 2016

PAC contributions by sector, 2021 - 2022



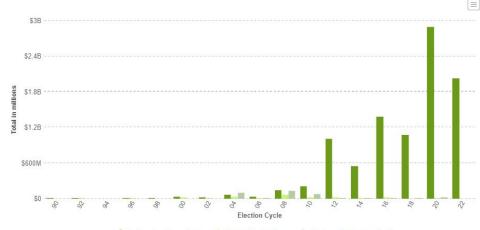


Shady Sources of Financing

- Political Action Committees (PACs)
 - Limitations on about of contributions by individuals
 - Cannot accept funds from unions or corporate treasuries - must disclose contributors
 - No limit on aggregate amount of contributions to campaigns
 - Must register with the FEC
- Super PACs
 - Like regular PACs, but it may accept unlimited contributions from any non-foreign source, including unions or corporate treasuries
- "Dark Money Groups"
 - 501(c)(4) and (c)(6) organizations

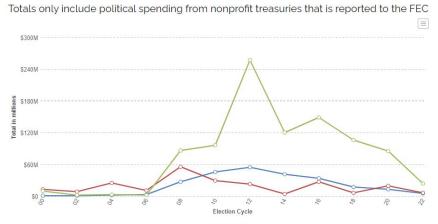
After Citizens United, super PACs and Shell **Corporations have** risen in use, diminishing the voice of American citizens and eroding trust in democratic institutions

Outside Spending by Cycle, Excluding Party Committees



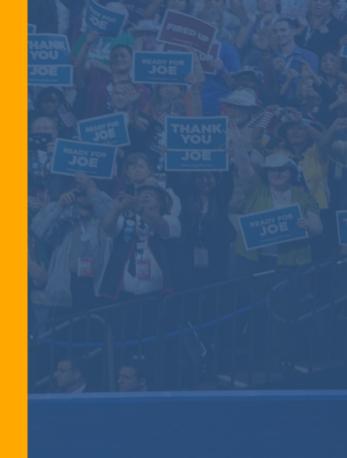
📊 Independent Expenditures 📫 Communication Costs 🏢 Electioneering Communications

Political Nonprofits Spending, by Type of Group



What's Next?

- Erosion of the powers and capabilities of the FEC require rectification
 - Failure of the For the People Act of 2021
 - Would have restored the FEC's ability to take substantive enforcement actions
- Overturning Supreme Court Cases
 - Buckley v Valeo (1976), FEC v Akins (1998), McConnell v FEC (2003), FEC v Wisconsin Right to Life, Inc (2007), Davis v FEC (2008), Citizens United v FEC (2010), and McCutcheon v FEC (2014)
- Congressional Acts to support increased campaign finance reform
 - Political Accountability and Transparency Act, unsuccessful



Thanks!

Any questions?

References

https://www.brennancenter.org/our-work/research-reports/citizens-united-explained https://www.fec.gov/legal-resources/court-cases/citizens-united-v-fec/ https://campaignlegal.org/update/how-does-citizens-united-decision-still-affect-us-2022 https://campaignlegal.org/update/pacs-super-pacs-dark-money-groups-whats-difference https://campaignlegal.org/update/ten-years-after-potters-interview-colberts-show-illegal-coordin ation-still-pervades https://transition.fec.gov/pages/40th_anniversary/40th_anniversary.shtml https://www.fec.gov/about/mission-and-history/#:~:text=Following%20reports%20of%20serious %20financial.opened%20its%20doors%20in%201975. https://campaignlegal.org/sites/default/files/2019-01/Statement%20of%20Adav%20Noti%20--%2 0House%20ludiciary%20%2801-29-2019%29.pdf